

# **BURRELL COLLEGE OF OSTEOPATHIC MEDICINE**

## **STANDARD OPERATING PROCEDURES**

<b>Charitable Donations Process</b>		<b>SOP #: FIN.005.01</b>
Effective Date	7/12/17	
Last Revision/Review	11/17/21	

### **1. Purpose**

The Charitable Contributions Policy ensures that all BCOM donations, sponsorships, company volunteer activities, and in-kind services are coordinated and aligned with our Burrell mission and vision; to maximize opportunity for Burrell visibility within our community; foster long-term business relationships; and are within our budget and resource limitations. This policy establishes a central point of contact for internal and external requests. All expenditures for charitable donations, sponsorships, fundraising events, recognition dinners, tee signs, golf tournaments, program booklet ads, and similar activities will be handled accordingly.

### **2. Related Policy/Authority**

Policy B3030

### **3. Faculty/Staff Responsibilities**

Vice President of Administration/CFO is responsible to ensure that an overall structure of sound internal controls is implemented, GAAP is followed in all accounting, and that all external regulations and requirements for cash transactions are addressed in the control and reporting structure. The VP of Administration/CFO is responsible to periodically review the structure and implementation of cash management procedures and controls, and to regularly review all cash reports presented to the Ownership, the Board, the Debt Trustee, and any governmental agency or accrediting body.

The Controller is responsible for the implementation and oversight of these procedures.

### **4. Definitions/Abbreviations**

None

### **5. Procedural Steps**

- All incoming and outgoing requests for charitable contributions/sponsorships, in-kind services or support, and/or company volunteer support, or business courtesies will be approved by the President or Dean. Individual employees may not respond to requests from (or solicit from) individuals or organizations that have an actual or potential business relationship with BCOM.
- Incoming or outgoing requests for sponsorships, charitable donations, volunteers, in-kind services, gifts or give-aways, or business courtesies must be made in writing via the BCOM Donation Request form and forwarded to the President or Dean for review, and final disposition.

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The following **guidelines** will be used in reviewing requests for charitable contributions and sponsorships and company volunteer initiatives:

- Only 501(c)(3) nonprofit organizations or equivalent international organizations will be considered for charitable contribution sponsorships, volunteer support, or in-kind donations.
- All Burrell charitable contributions, sponsorships, and in-kind services will promote our business goals, create positive visibility, and demonstrate social responsibility.
- The major focus of our contributions will be on health-related causes and continuing osteopathic medical education. Contributions will be coordinated with employee volunteer activities when possible to achieve maximum impact within budget guidelines. BCOM will also consider requests to support social, community, civic, educational, diversity, and economic endeavors if these support our Burrell mission and meet contribution guidelines and/or if BCOM staff is involved in the governance of the organization.

The following **exclusions** apply:

- Burrell will not support organizations that discriminate on the basis of age, sex, race, religion, national origin, sexual orientation, or disability with respect to employment, volunteer participation, or the provision of services.
- Contributions will be made only to the qualifying nonprofit agency. Contributions will not be made to organizations conducting fundraising (third party giving) on behalf of nonprofit agencies.
- Requests from religious organizations for sectarian purposes will not be considered; however, a community program sponsored by a religious organization will be considered (e.g., food pantry).
- Generally requests from local, regional, and/or school-based sports teams will not be considered. If a school is selected for a milestone event, Burrell may consider sponsorship of the event in support of the team effort.
- Generally, requests from individual elementary or secondary schools (public or private) will not be considered, unless the request is for a new and innovative program specifically designed to address health and wellness.
- Requests that solicit financial support for individuals, political candidates, and political campaigns, or entities that are not nonprofit organizations, will not be considered.
- Financial requests for capital campaigns will not be considered.

### **6. Reports/Charts/Forms/Attachments/Cross References**

N/A

### **7. Maintenance**

Office of the Controller; updated whenever an external reporting requirement is added or changed.

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### 8. Signature

Signature on File	11/17/21
VP Administration/CFO	Date

### 9. Distribution List

Internal/External

### 10. Revision History

Revision Date	Subsection #	Summary of Changes	New/Cancellation/Replacement Procedure? (if applicable)	Approval Date
11.17.2021	5	Changed BCOM to Burrell		